

# Build to Rent in Scotland Still Game...or Game On?

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# Fixture Programme

- State of the Sector
- Emerging Opportunity
- Outlook

The game is afoot



Still Game...



...or Game On!

# State of Play



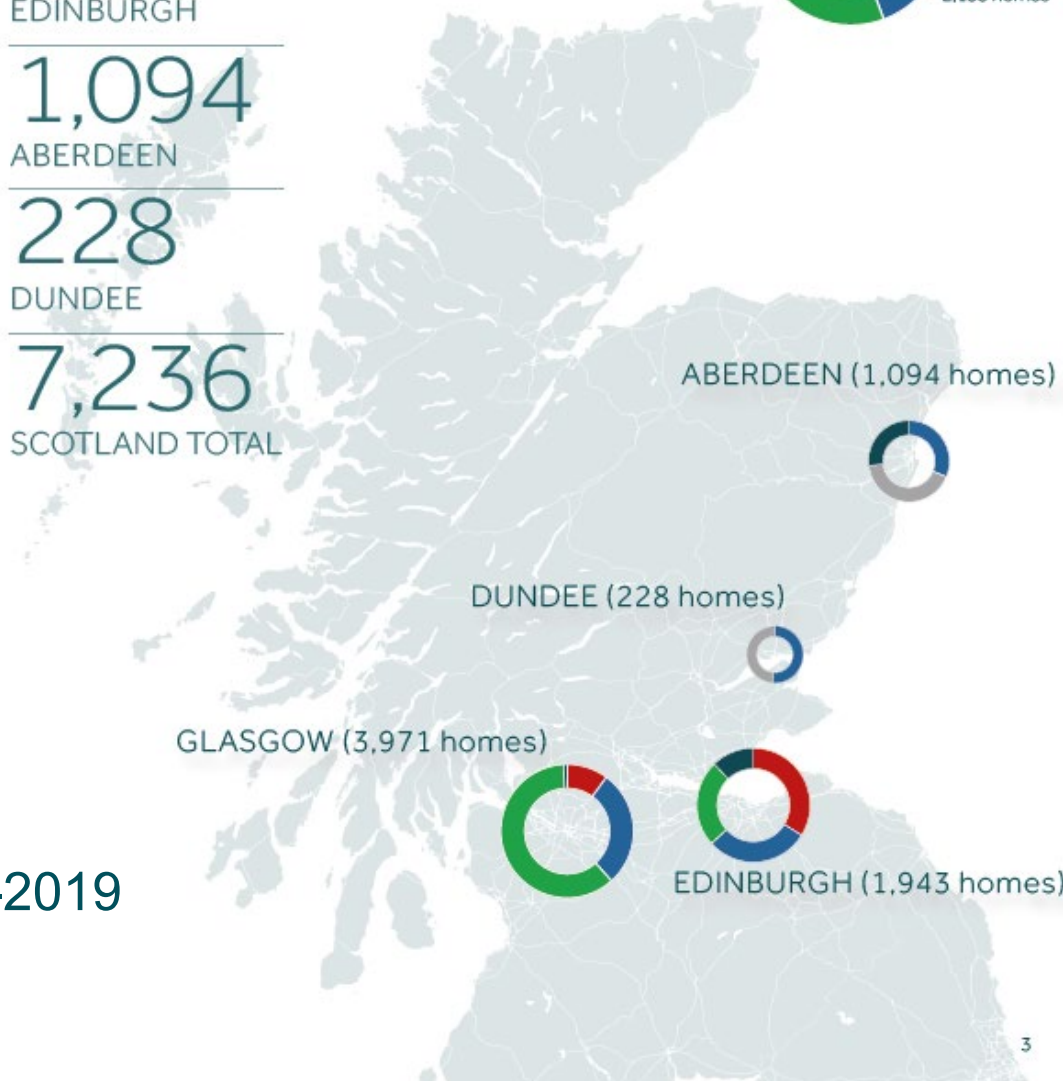
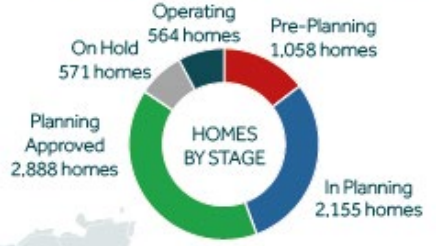
# Scottish BTR Pipeline

- Scottish pipeline has increased 1/3<sup>rd</sup> in a year
- Glasgow leads the way with almost 4,000 units
- Aberdeen has new scheme progressing
- Dundee scheme has stalled
- Edinburgh has potential for rising pipeline

There has been an active transfer season in 2018-2019

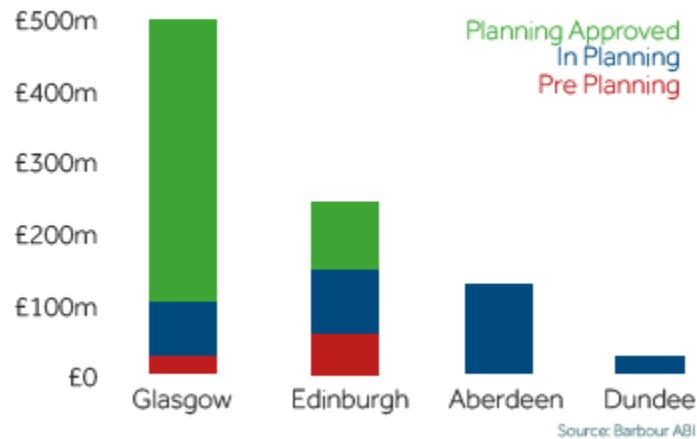
3,971
GLASGOW
1,943
EDINBURGH
1,094
ABERDEEN
228
DUNDEE
7,236
SCOTLAND TOTAL

SCOTLAND BTR BY STAGE



# Value & Benefit of BTR Development

Value of Build to Rent Construction Contracts



## BTR Benefits / Economic Benefits

- Construction
- Operations
- Resident Spend
- Place Making
- Tax Revenue

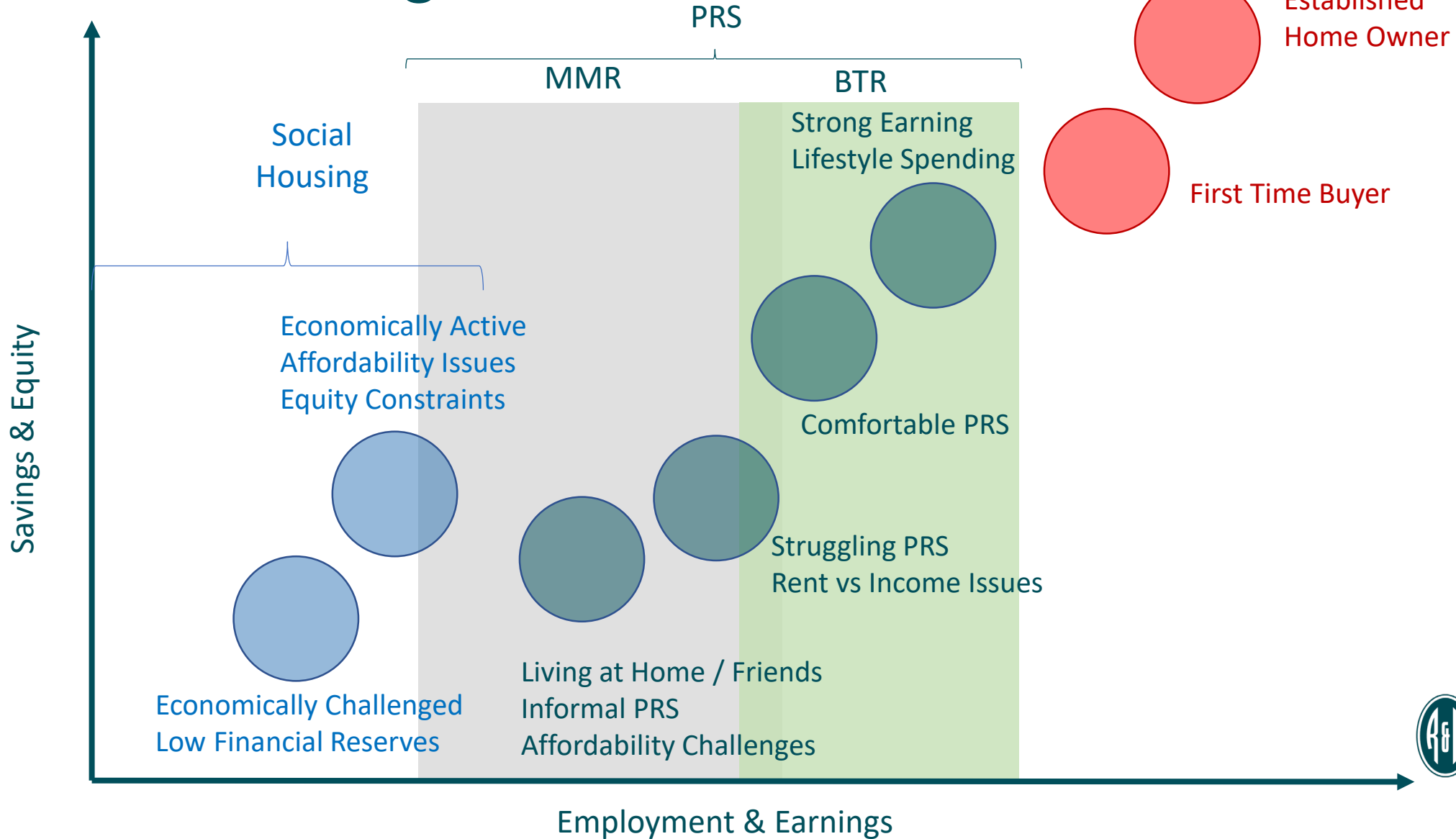
BTR can play a major role in the economy and housing crisis

# New Rules



Opportunity & Affordable Rent

# A blurring of tenures





# New Game in Town



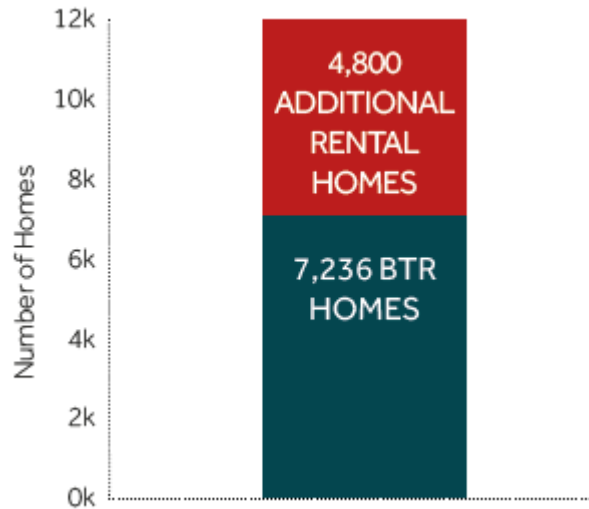
- The Building Scotland Fund has provided credit facilities to enable the delivery of affordable rental stock without grant funding.
- These schemes use Government support to leverage private funding to deliver affordable homes

Loans and revolving credit facilities are enabling delivery

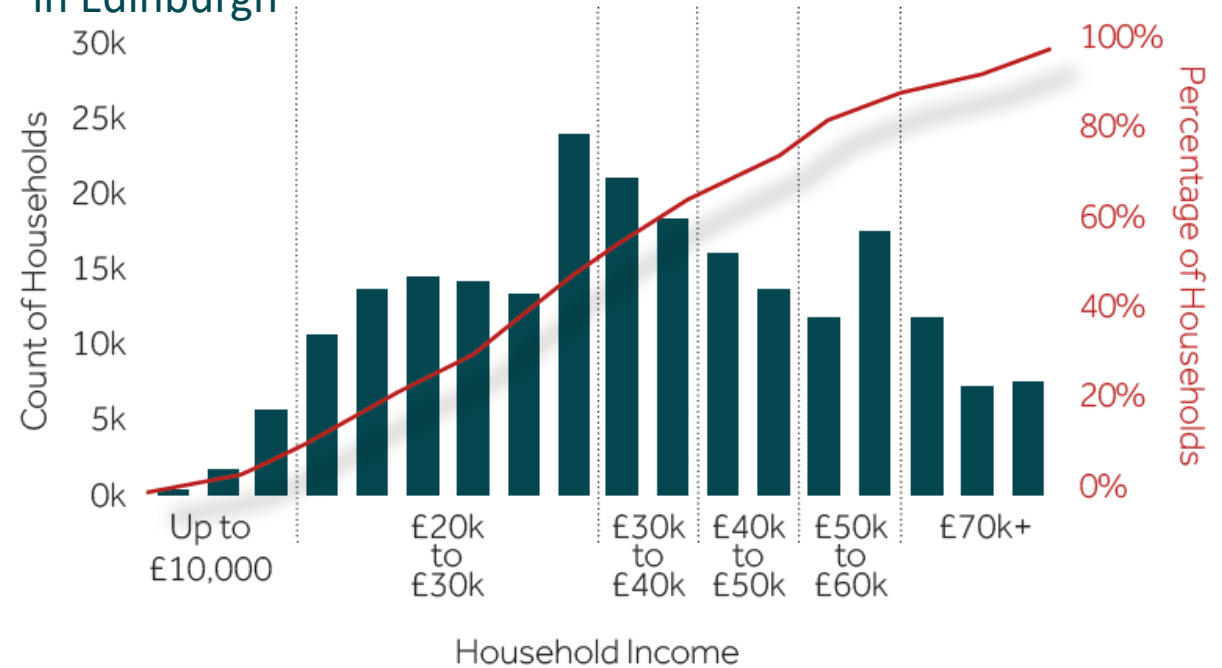


# Affordable Rent Opportunity

Over 12,000 combined units



70% of households fall within the income criteria for MMR in Edinburgh



The affordable rental sector has mass appeal and the potential to deliver volume at pace



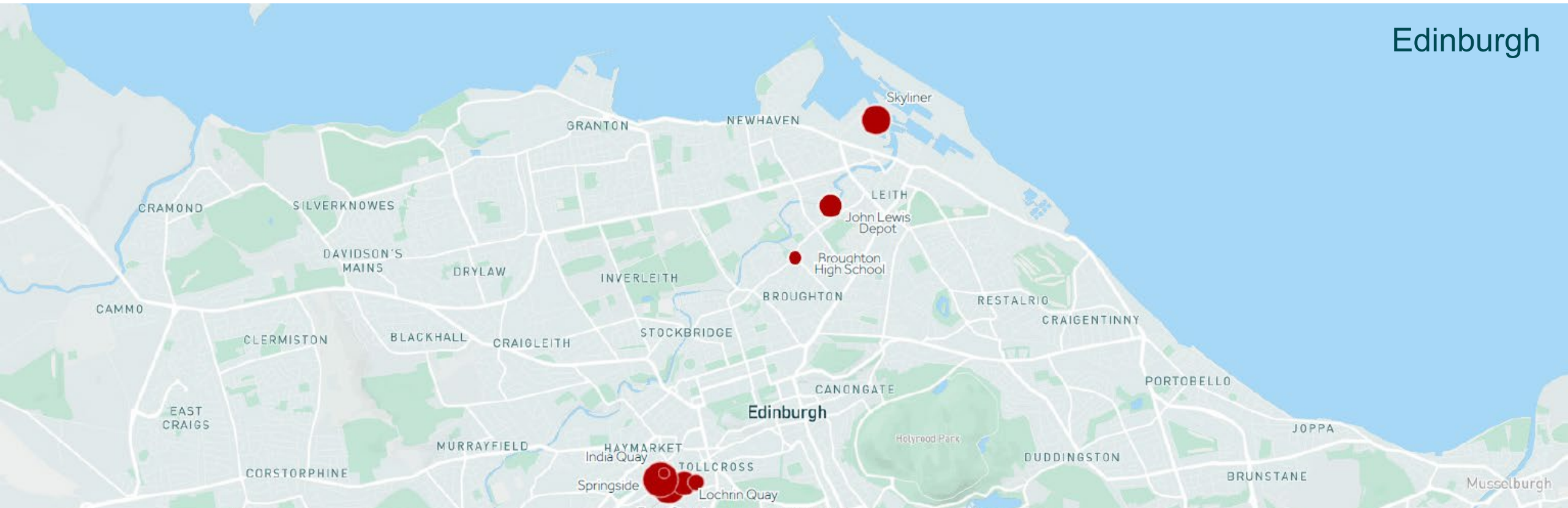
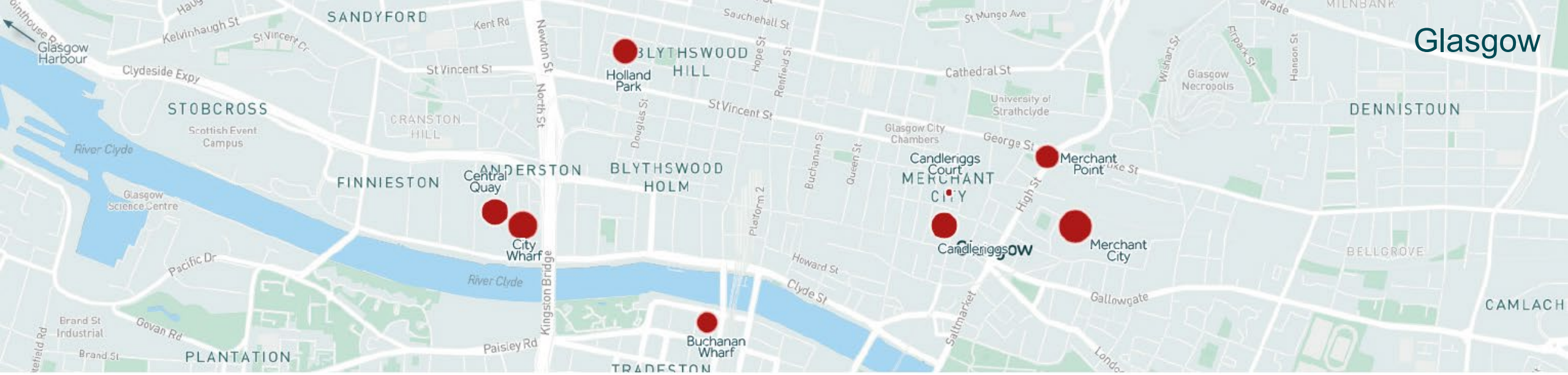
Grudge Match



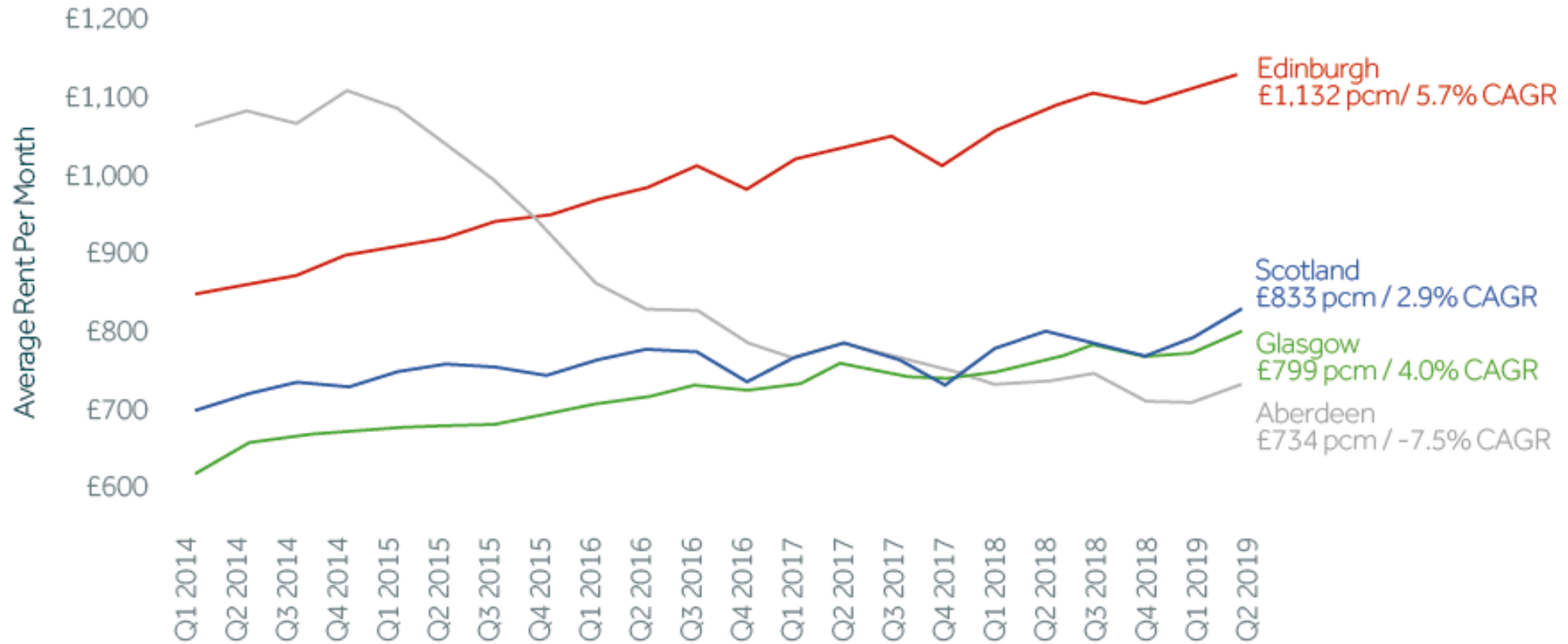
The Scottish Derby

# GLASGOW vs EDINBURGH





# Rising Rental Market



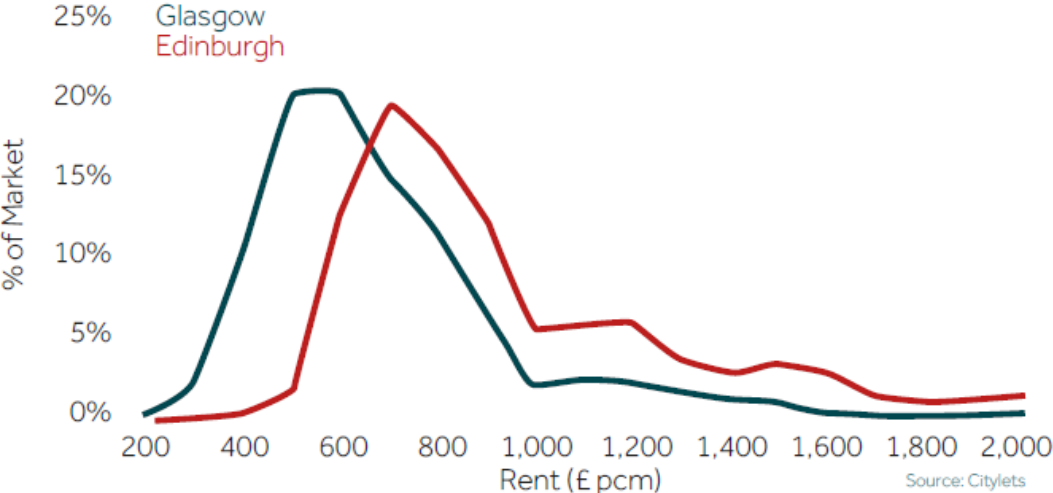
Source: Citylets

Rental growth has been strongest in Edinburgh & Glasgow

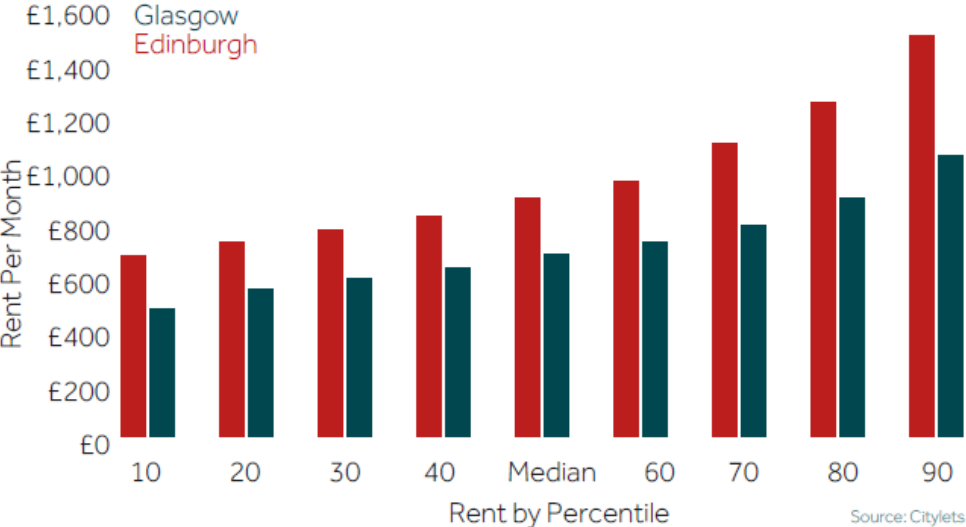


# Game of Two Halves

Distribution of Rents by City for 1-3 bed apartments



Rent by Percentile by City for 1-3 bed apartments

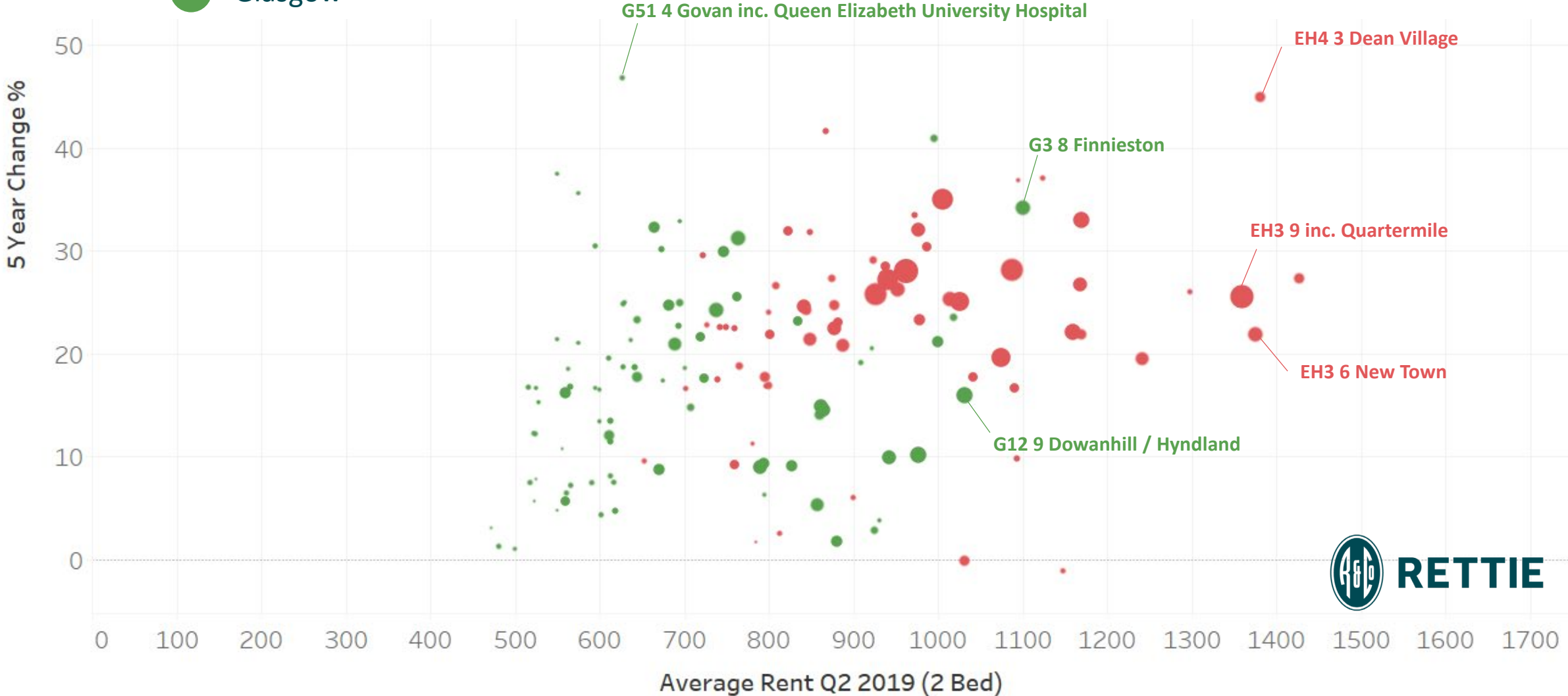


The two cities have distinct market formations



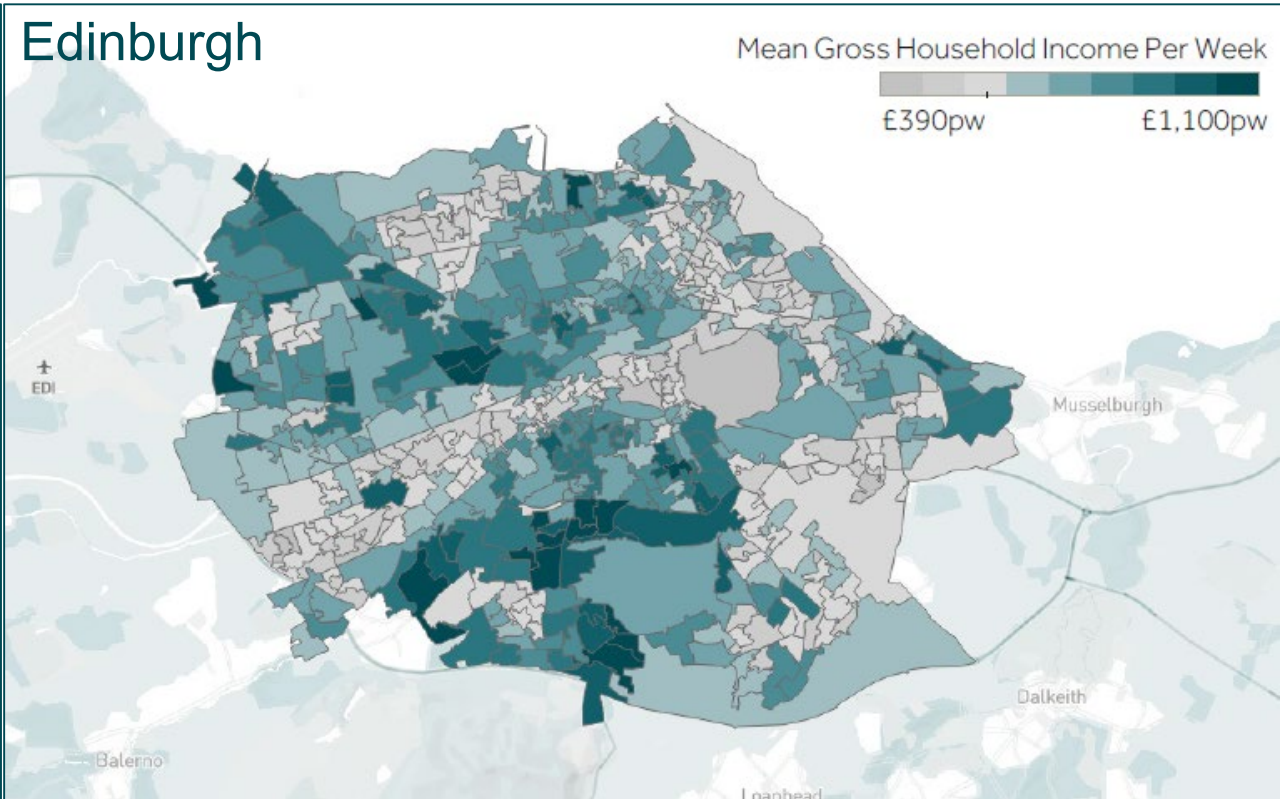
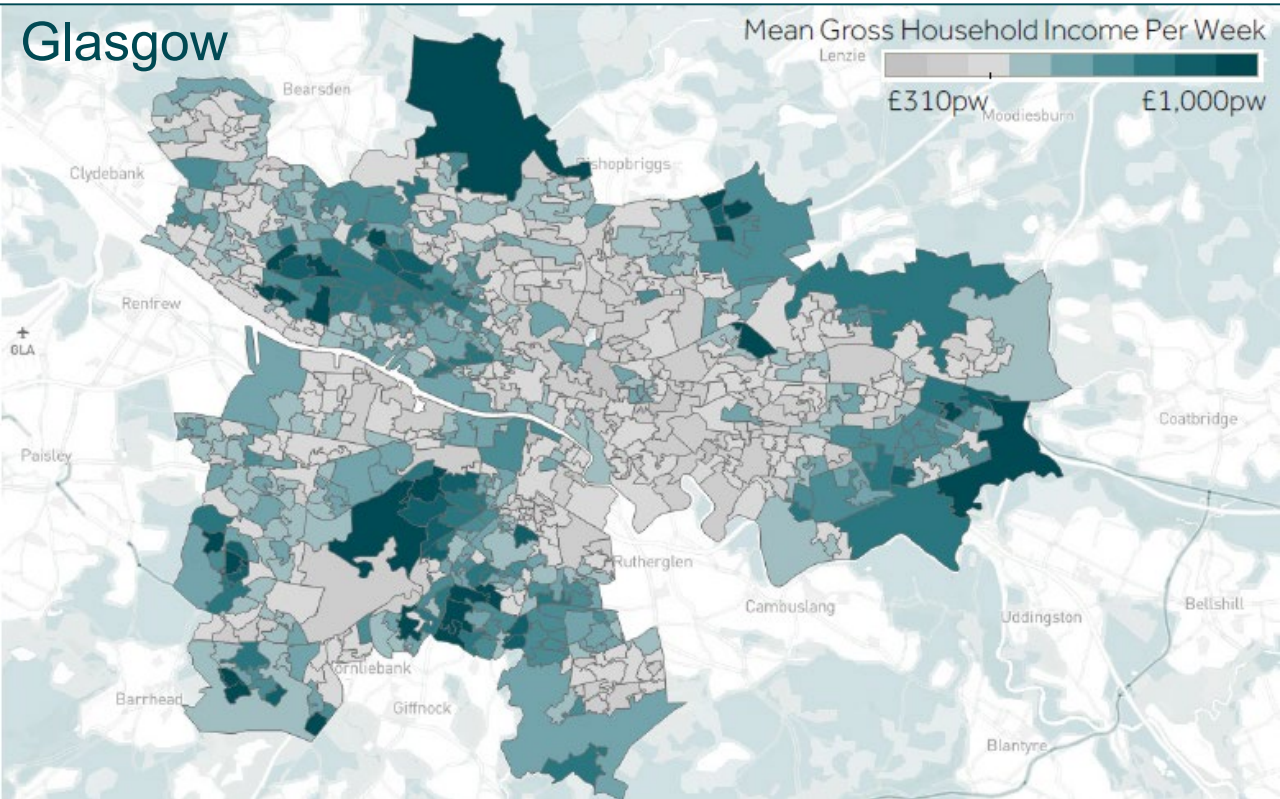
# Location & Value of Rents

- Edinburgh
- Glasgow





# Income & Affordability



Wealth is distributed differently across the cities

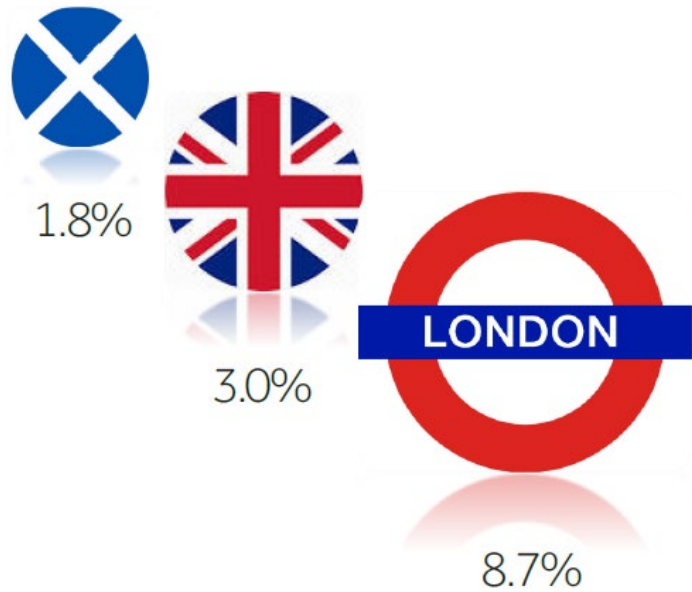


# Outlook

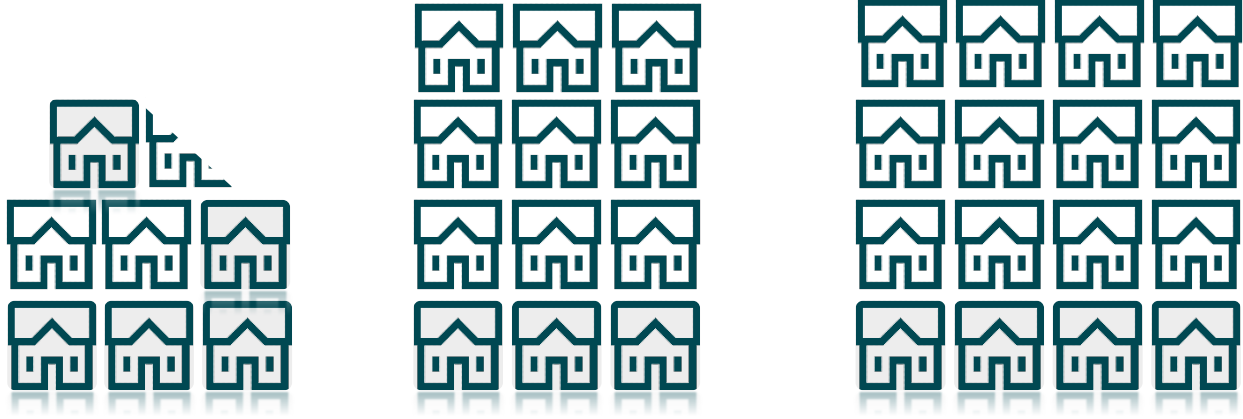


# BTR Supply

BTR Pipeline as % of PRS Households



Scottish Pipeline to match UK & London rates of supply



Current  
7,236

At UK Rates  
12,000

At London Rates  
28,000

The Scottish BTR sector has capacity for growth



# BTR SWOT

## STRENGTHS

- Market Demand
- Affordability Drivers
- Investment Opportunity
- Stabilised Regime
- Political Support

## WEAKNESSES

- Market Uncertainty
- Site Availability
- Competition
- Planning Guidance

## OPPORTUNITIES

- Emerging Sector
- Long Term Proposition
- MMR & Affordable Rent
- Investment & Government Support

## THREATS

- Political Context for Investment
- Planning & Design
- Economic & Investment Uncertainty



Not just one game in town



Still Game...and Game On

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